



**RESOURCE GENERATION
2025 ANNUAL REPORT**

LETTER FROM THE OUTGOING EXECUTIVE DIRECTOR



As I reflect on 2025, it was a year that demanded courage, commitment, and imagination from all of us. Facing a second Trump administration, political repression, and ongoing attacks on our movements and communities, we continued to organize young people with access to wealth into their roles in building a more just and livable world. I am proud that, even in such a difficult landscape, our members kept choosing solidarity over isolation, and action over despair.

This past year has also made it clear that the stakes are not abstract. As right-wing forces consolidated power and repression intensified, many people with wealth were forced to confront a deeper question: what does it mean to be truly accountable in this political moment? I saw courage in our community as members moved resources, took risks, and leaned more fully into collective action.

I am proud of the ways we leaned into collaboration with the other donor networks to provide powerful programming and guidance. We worked with Solidaire, Women Donors Network, and Donors of Color Network to put on two events: Political Repression and Donor Courage last March, and Donors Against MAGA in June. We were also early members of the Block and Build Funder Coalition, strategizing within philanthropy about how to be responsive to the moment. Leaning into partnership, community, and collaboration is what sustains us and grows our power during trying times.



LETTER FROM THE OUTGOING EXECUTIVE DIRECTOR (CONT.)

Our chapters ran dozens of local praxis groups, had hundreds of 1-1s, and leaned in deeply to our Housing Justice campaign (which you can read more about later). At the national level, member leaders from the National Member Council had their first in-person retreat of this era ahead of MMMC. It was a powerful space that developed a multi-year roadmap to deepen member leadership in RG.

Internally, 2025 was a year of enormous care, adaptation, and collective effort. With multiple periods of parental leave and sabbaticals, staff stepped up again and again to carry on the work with thoughtfulness and flexibility.

Looking toward 2026 and beyond, I am hopeful. Not because the conditions are easy (they are not), but because I know this community's strength and heart. Resource Generation will continue to play an essential role in bringing young people with wealth into movements for justice, resourcing organizations working towards transformation, and helping to build the world we need. I leave this role with love, pride, and a profound belief in what is still possible.

With Gratitude and in Solidarity Forever,
Yahya Alazrak
Executive Director September 2021- April 2026



GET INVOLVED

1

Become a member of RG

Renew Your Membership

Membership dues are part of our practice of accountability to social justice movements and commitment to deepening and expanding RG's community and work. When we pay membership dues, we not only enable RG to keep running but also strengthen our alignment with social justice movements through participation in coalition-building, campaigns, leadership development, and more. **Our ask of you is to fund and participate in this organization, like you want our movement to win,** by committing to move 10% of your overall redistribution to your RG membership dues by July 31.

2

Sign RG'S Redistribution Pledge

Resource Generation is working toward a vision in which wealth, land, and power are equitably shared. Achieving this vision requires more than just individual action—it requires systemic, cultural, policy, and institutional shifts, reparations, and a radical reimagining of society. We believe that well-resourced grassroots social movements led by Black, Indigenous, and People of Color, poor and working-class communities, women, and queer and trans people are our best hope for achieving this vision. This is why we ask our members to commit to supporting social justice movements that work toward systemic change through making personal redistribution commitments aligned with RG's Redistribution Guidelines. Take bold action toward your redistribution, and sign **RG's Redistribution Pledge** today!



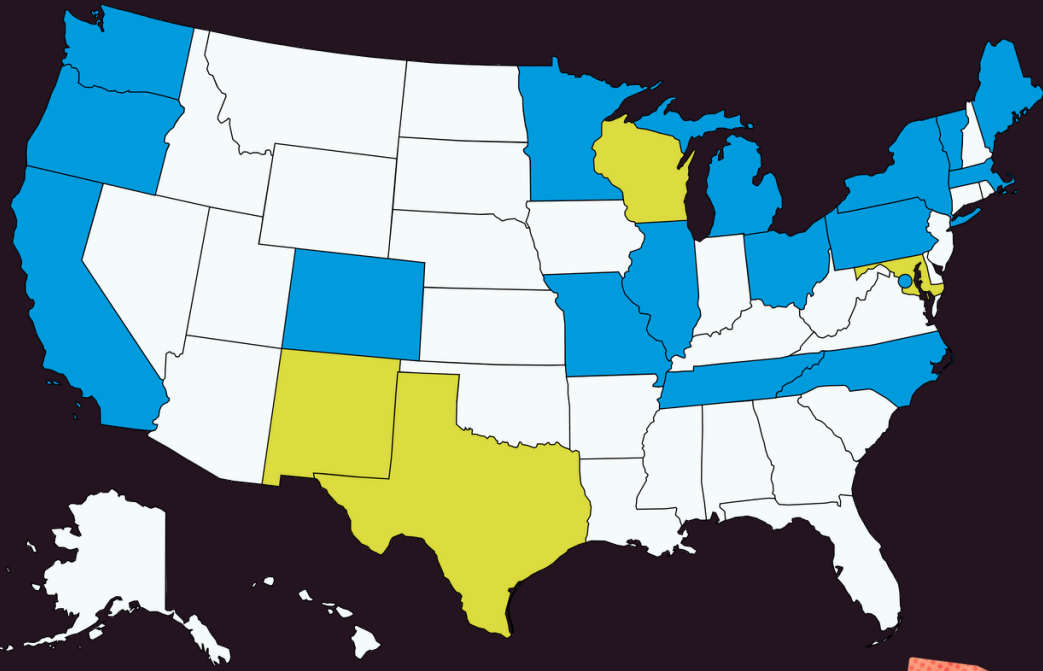
3

Sign Up For Updates & Get Involved Locally.

Fill out RG's intake form to get connected to your local chapter and keep up to date on events, resources, and opportunities to plug in!

**HIGHLIGHTS
FROM
RESOURCE
GENERATION
IN 2025**

WE ORGANIZED PEOPLE...



19

official chapters

Asheville | Bay Area | Boston | Chicago
Colorado | DC | Los Angeles | Maine
Michigan | Minnesota | Nashville
New York City | North Carolina Triangle
Ohio | Philadelphia | Portland | Seattle
St. Louis | Vermont

5

emerging chapters

Baltimore | Pittsburgh | Austin
New Mexico | Wisconsin

WE BUILT POWER WITH OUR BASE

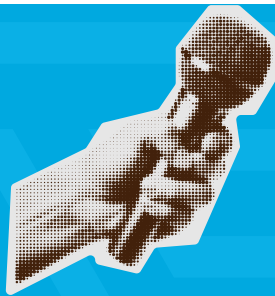
In 2025, we supported hundreds of young people to step into this work more deeply, growing our base, building real leadership, and moving resources together in ways that matter. Across the year, members plugged into our national housing campaign, strengthened their organizing skills, and found clearer pathways into long-term involvement with RG.

Through our Spring Organizing Drive, we invited members to renew their commitment to this work, whether that meant becoming dues-paying members, taking the Redistribution Pledge, or stepping into leadership through a multi-week, cohort-based training where folks practiced real organizing skills together. At the same time, we continued refining how people enter and stay connected to RG, bringing in hundreds of new people and building stronger systems for intake, onboarding, and retention.

Our Solidarity Economy / Transformative Investment Principles (SE/TIPS) working group, a member-led space, pushed this work even further. Through their organizing and programming, members collectively pledged \$18.5M in divestment from Wall Street, the largest total since TIPS launched in 2021.

Across regions, chapters deepened local relationships and cross-class organizing in ways that felt both grounded and ambitious. That looked like fundraising for environmental and economic democracy in Vermont, holding space for Land Back storytelling in the Bay Area, supporting a community hub and organizing space in Philadelphia, mobilizing funds for a Native-led organization in New York City, and advancing housing justice campaigns with partners across Colorado, Ohio, and Michigan.

Even in a year shaped by overlapping crises and intense political conditions, this work held. Our chapters and members continued to organize, adapt, and experiment with new strategies, showing up for movement partners and building the kind of collective infrastructure we need for the long haul.



WE BUILT POWER WITH OUR BASE

CHAPTERS HAVE MOVED MONEY!**

- **Philly:** Fundraised nearly \$850K in 3–5 year pledges for Freedom Side School to open its doors as an abolitionist school this fall
- **Maine:** Launched its first giving circle for its long-term Land Rematriation partner, raising \$200K+ in multi-year commitments
- **DC:** Moved \$830K in 2025, with 21 people signing the Redistribution Pledge
- **LA:** Fundraised \$550K from 98 individual donors toward the down payment of a 7-unit apartment building in Chinatown, in partnership with the Chinatown Community Land Trust
- **Bay Area:** Fundraised and organized across 4 campaign partners, raising a total of \$1.4M
- **Colorado:** Ran a short-term fundraising campaign with partner United for a New Economy, raising \$30K

CHAPTERS HAVE BEEN CONSISTENT AND ARE BUILDING STRONG STRUCTURE AND RHYTHMS!**

- **Bay Area:** In a 7-year partnership with Mujeres Unidas y Activas, intentionally building long-term power, trust, and infrastructure while bringing new members into the work
- **NYC:** Held consistent all-chapter and General Circle meetings throughout 2025; hosted a Know Your Rights training with Make the Road NY; led cross-circle collaborations; held 57 introductory 1:1s; maintained a consistent chapter newsletter
- **DC:** Sustained spring and fall praxis rhythms and created new working groups for 2026
- **Maine:** Piloting leadership roles and experimenting with structure
- **Seattle:** Officially relaunched the chapter and hosted their first retreat in five years with X new leaders in attendance.
- **Vermont:** Member leaders have gelled into a strong team, building relationships, hosting regular potlucks, attending actions together, and growing a strong new cohort through RG ME-VT praxis
- **Nashville:** With leaders transitioning to alumni membership, the team is strategically preparing for new RG constituents to step into chapter leadership

**including but not limited to only these national chapters

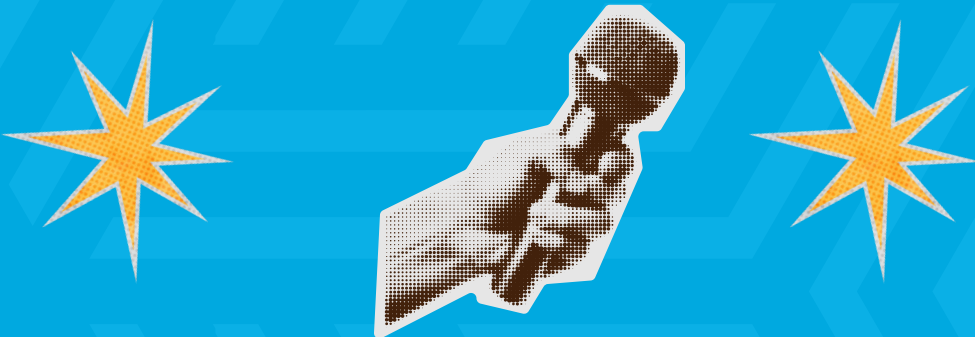


WE BUILT POWER WITH OUR BASE

CHAPTERS ARE GROWING AND PARTICIPATING IN CAMPAIGNS!**

- **Bay Area:** Participated in a collective study of Huey P. Newton's writing with Community Ready Corps, deepening political grounding in their partnership
- **Michigan:** Hosted the Solidarity Economy Conference, the largest chapter event yet (160 attendees), supported by an emergent fund from the National Member Council
- **Colorado:** Built a strong, deep canvassing program with partner United for a New Economy, reaching an 80% success rate
- **Boston:** Led a successful push to get rent control on the Massachusetts ballot, with strong coalition work and campaign coaching support
- **Nashville:** Sustained partnerships with Housing4TN and Trans Aid Nashville, including a cross-class community meal and giving circle
- **Asheville:** Deepening a relationship with Big Witch Indian Wisdom Initiative while advancing a Land and Water Tax campaign
- **Wisconsin:** Emerging and actively recruiting for praxis
- **Portland:** Restructuring praxis to create more space for emotional processing
- **Minnesota:** Launching its first campaign in 3 years after intentional study and planning

**including but not limited to only these national chapters





WE KEPT CAMPAIGNING ON HOUSING

It's been 22 months since we launched our House Everyone Campaign, and we're ready to share some of the incredible work chapters have done to bring us closer to the vision of housing as a human right! We're proud to share these stories and more as part of a zine, "From Second Homes to Homes for All," published by RG's National Campaign Table, which is made up of RG member leaders from around the country.

Check out this beautiful map of many of the solidarity campaigns RG Chapters ran in 2025:



"From Second Homes to Homes for All" - A zine from the National Campaign Table



RG Boston, Homes for All Ballot Initiative, Chapter Retreat and Signature Canvas

Here is a sample of the RG chapter campaign wins:

- **RG Ohio** partnered with Motherful to mobilize resources toward the first-ever housing cooperative in Franklin County, designed by and for single mothers
- **RG Seattle** collaborated with House Our Neighbors to hold elected officials accountable to tax corporations like Amazon and invest in social housing
- **RG Colorado** organized with United for a New Economy to repeal the ban on local rent control, including deep canvassing to challenge Colorado's regressive tax law
- **RG Philly** and Poor People's Army raised \$190K to purchase a permanent building for PPA's work, creating a community center in Kensington, North Philadelphia
- **Bay Area RG** joined the Sweeps Free Sanctuary campaign with Poor Magazine, canvassing, researching, building relationships, and raising over \$544K to support permanently rent-free homes led by formerly houseless people
- **RG Michigan** worked with the Rent Is Too Damn High Coalition to raise \$39K, exceeding their goal, to support basebuilding and organizing in Detroit
- **RG LA** launched a solidarity campaign with the L.A. Chinatown Community Land Trust to support Chinatown's first community-owned, permanently affordable housing
- **RG Boston** partnered with City Life / Vida Urbana to collect 124,000 signatures to put a statewide rent stabilization policy on the 2026 ballot

The RG community stayed focused on housing in 2025, even as crises compounded around us, because we know housing and land are central to how wealth is built in this country. Investing in long-term, mutual relationships with grassroots housing organizations is how we build the power movements will need for what comes next.

WE DEVELOPED LEADERSHIP & SKILLS....

1,592 REGISTRANTS
24 NATIONAL EVENTS

including “Investing in the Solidarity Economy” and “The Way Through is Together: A Wealthy Class Traitor’s Guide to Solidarity Under Fascism”



We facilitated **4 national virtual High Net Wealth Praxis groups**, in which **28** participants engaged in political education, group reflection, and action for wealth redistribution. The Fall cohorts resulted in participants doubling their redistribution commitments for the following year.

Hosted **4 Member Leader Labs** offering collaborative problem-solving and cross-chapter sharing about important base-building and organizing topics, including Chapter Structure and Roles in a Chapter, Basebuilding Tactics, Being Part of the National Member Council, and Chapter Goal Setting.

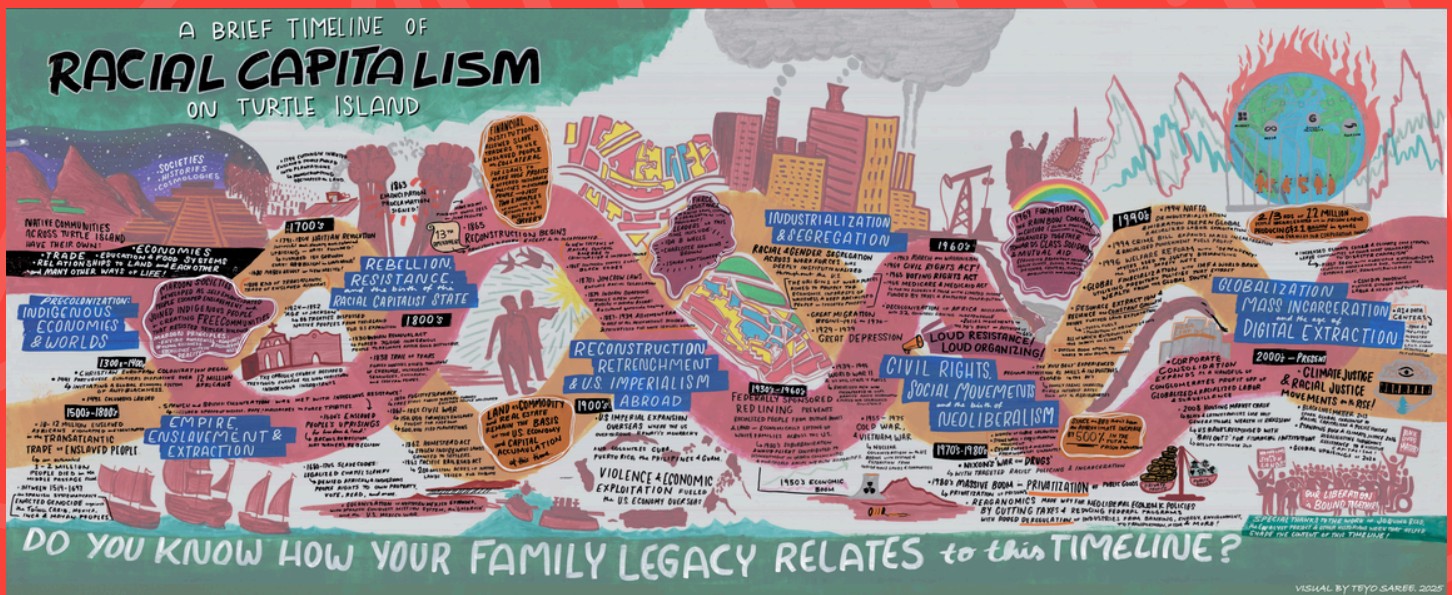


Illustration by Téyo Abraham Saree, Project Palabra for MMMC 2025

ORGANIZER PRAXIS

We trained RG members on core leadership development and organizing skills with Organizer Praxis!

Organizer Praxis was a 12-week cohort-based training program hosted by RG Staff, RG Chapter Leaders, and National Campaign Partners to support 23 chapter members representing 10 chapters in skilling up in their basebuilding and leadership skills. Each Chapter completed a corresponding “capstone project” to recruit and cultivate new members to RG as a political home.

We held a strong mix of storytelling, workshoping, and lecture-based learning covering the following topics. **Each session was summarized with key takeaways, and learning was deepened with supporting articles, resources, podcasts, and more.** Chapters were also provided with a Workbook and Capstone Worksheet to collaborate with their cohort throughout the training program.

- Introduction to Organizing
- Public Narrative and Storytelling
- Understanding and Implementing Grassroots Strategy (with Movement for Black Lives)
- Introduction to Campaigns (with Popular Democracy)
- Essentials for Base Building and Leadership Development: Recruitment
- Essentials for Base Building and Leadership Development: Retention
- Transformative Fundraising and Utilizing the Redistribution Pledge
- Digital Security and EveryAction

ORGANIZER PRAXIS

The Chapter's Capstone Projects were small-scale, time-bound mini-projects that immediately applied organizing theory from Organizer Praxis and translated it into real base-building results for each chapter. Each training cohort worked together to develop a specific project or event that would help accomplish the following three goals:

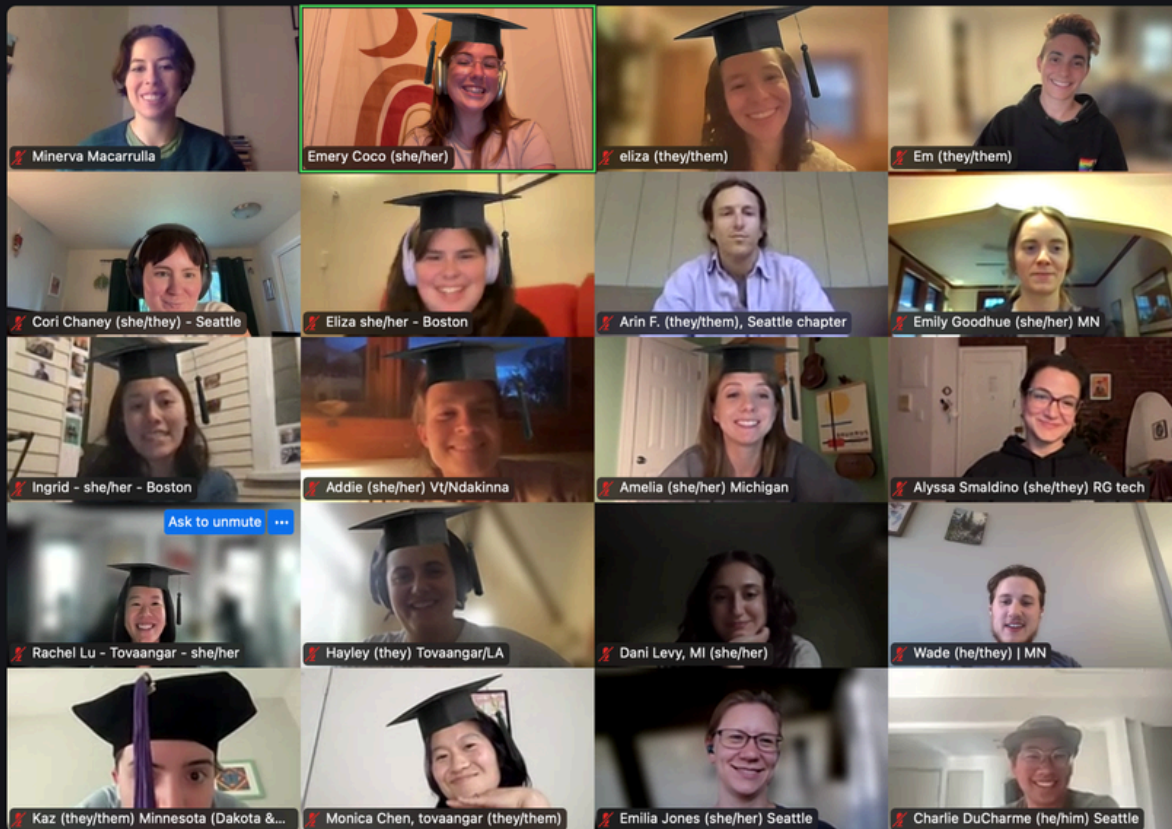
- Grow your chapter by 5-10% by bringing in new/prospective members and getting commitments from folks to become dues-paying members.
- Grow our impact by collectively contributing to our commitment to redistribute \$100M to movements each year. We tracked this by monitoring growth in the intake form and the Redistribution Pledge.
- Leverage national programming, frameworks, and tools to support local base-building in your chapter using the right-sized project for your specific context.

All 10 chapters went on to successfully hold a Capstone Project event, spanning potlucks, open houses, phone banks and more. [See photos from Capstone Projects here.](#)

All participants reported that they left Organizer Praxis with a **greater understanding of organizing skills than when they arrived**, and nearly unanimously reported an overall positive experience with the training!



ORGANIZER PRAXIS TESTIMONIALS



The project brought me closer to my Organizer Praxis cohort and to my chapter as a whole, for which I'm grateful.

It was so helpful to work on the capstone and directly apply lessons from praxis while we were planning our capstone. I think we most used lessons from Power of Storytelling, Crafting Good Organizing Strategy, Campaigns as a Basebuilding Tool, Multiracial Basebuilding, and Self Determination Theory + Retention. But basically all of them!

Was helpful to have a concrete expectation to host basebuilding activities. As a chapter, we had been moving towards doing some basebuilding but hadn't yet scheduled anything. Organizer Praxis capstone helped us take the concrete steps to organize 2-3 basebuilding events.

We hosted a chapter potluck at a park in our city to "build a bridge" between longtime chapter leaders and recent graduates of Praxis. The event went swimmingly, and I observed several fruitful connections being made, and I felt a keen sense of belonging, continuity, and community with my fellow Praxis grads and OP cohort members.



“

Our capstone project was a cookout at a local park. We invited listserv lurkers (a few came!), so it served as an opportunity to introduce RG to newer folks and also to give our chapter members/leaders some unstructured hangout time, which we've been craving. The vibes were great and we got at least one new member out of it (who donated to our campaign!) and one prospective person who wants to do praxis. For next time, we could have thought through the handoff from the OP organizers to our basebuilding team for follow-up a little more intentionally. Power of Storytelling was probably most relevant as member stories were our content "hook" during the event.

”

MAKING MONEY MAKE CHANGE

This year's gathering brought together 74 new and current Resource Generation members to skill up, build relationships, and reinforce our commitments to taking bold action to resource movement organizing towards collective liberation!

Making Money Make Change kicked off with honesty and integrity, and participants learned more about the history & present of racial capitalism. A powerful panel featuring Kina Reed, Jose Bernal, Kenthy Porter from Ella Baker Center, Sylvia Ledesma from People's Institute for Survival and Beyond, and former RG staff member Sahana Mehta from Liberation Ventures reminded us of the lessons we could learn from maroon leaders who self-emancipated from enslavement, especially as dissent in response to systemic oppression becomes increasingly criminalized.

Tenured RG member leaders and alumni shared moving stories about their experiences of RG as a political home, learning that interdependence is the foundation of collective safety, and finding a sense of community to boldly mobilize resources to movement organizing.



Visual Scribing at MMMC 2025 by Téyo Abraham Saree, Project Palabra

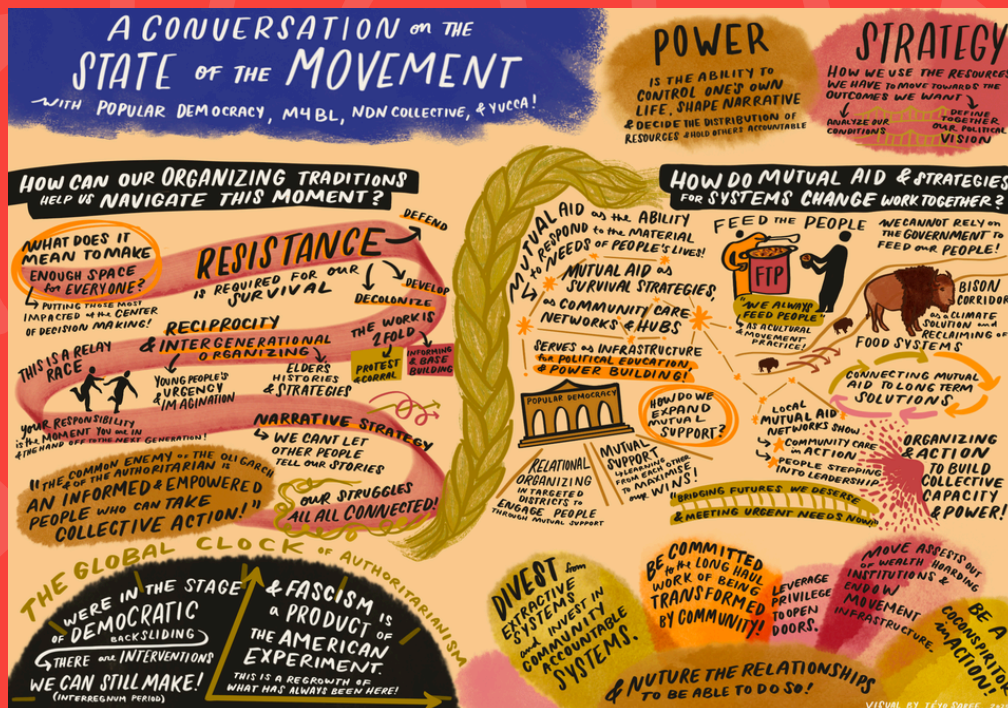
MAKING MONEY MAKE CHANGE

MMMC participants pledged an additional \$952,400 to movements in 2026, committing \$44,970 in membership dues, \$24,365 to the Movement for Black Lives, and \$15,250 to Popular Democracy, and received money coaching from values-aligned financial professionals!

RG's National Campaign Table member leaders debuted their zine, "From Second Homes to Homes for All," highlighting the success of, and the lessons learned from, a RG membership wide housing justice campaign! Chapter member leaders and their community partners shared more about the role multi-racial, cross-class organizing plays in winning campaigns.

We held a vigil for Alice Wong, an Asian American disability justice organizer, whose impact on movement organizing was indelible.

And, RG's tradition of participants self-organizing a (No) Talent, Talent Show continued... you had to be there to experience it!



Visual Scribing at MMMC 2025 by Téyo Abraham Saree, Project Palabra

MMMC TESTIMONIALS

“Have you ever been in a dining hall with 60 people who share your exact values? I have. It rocked.”



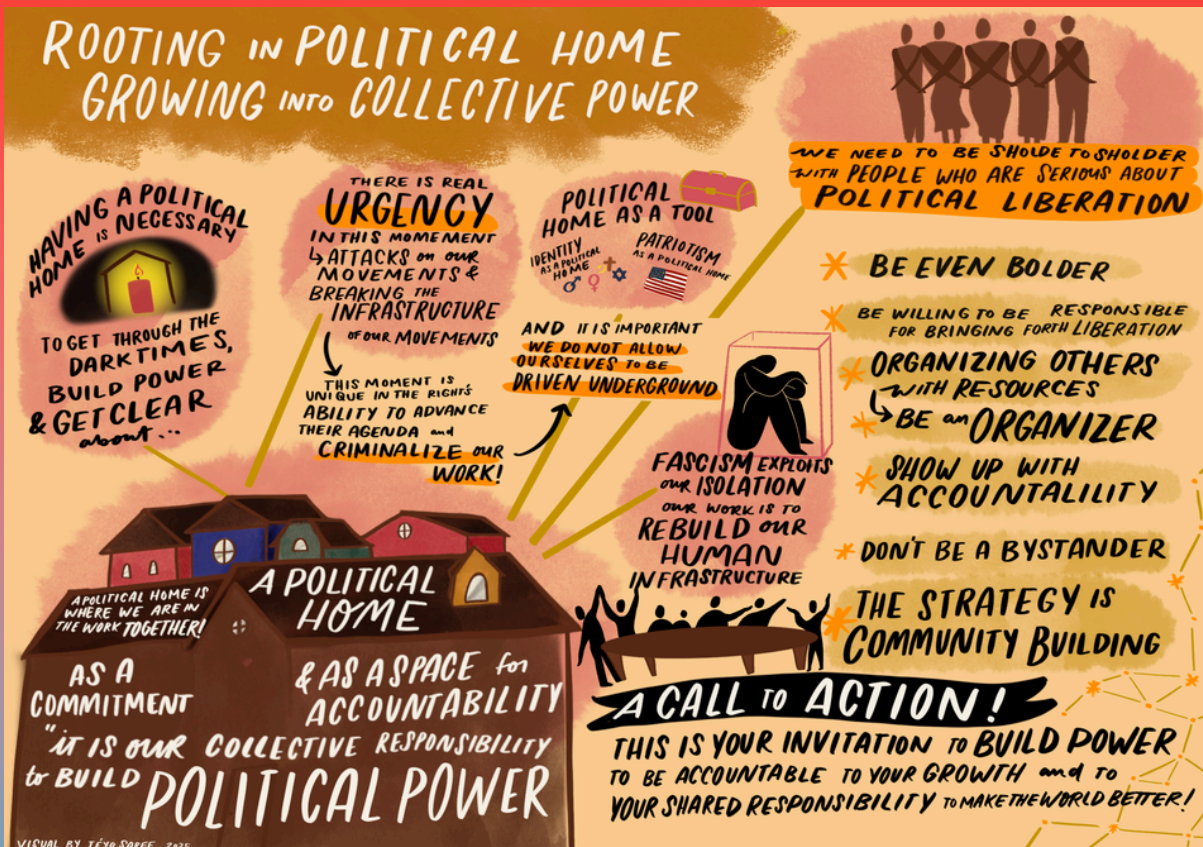
“ MMC was unlike any other convening/conference--I felt connected and energized each day attending the panels, meeting RG staff and members from across the country, and leaning into why I feel so compelled to do this organizing.”

“In this political moment, only hope can combat the temptation of shutting down. Being at MMC was the most hopeful I've felt in a long time.”





Visual Scribing at MMMC 2025 by Téyo Abraham Saree, Project Palabra



Visual Scribing at MMMC 2025 by Téyo Abraham Saree, Project Palabra

WE SUSTAINED OUR MEMBERSHIP THROUGH TWO DRIVES...

We ran our annual Spring and Fall Membership Drives to draw in new members, rally existing leadership, fund our budget, and uplift RG as a membership-based organization and political home.

Each Membership Drive featured member leaders who played key roles in national panels and workshops, staff-led phone banks, listserve asks, and local events

127
NEW MEMBERS

89%
RENEWAL RATE

927
DUES-PAYING MEMBERS



Workers Over Billionaires MMMC 2025 Art Build, designed by Chetna Mehta of mosaiceye collective, in solidarity with Organized Power in Numbers (OPIN)


A note about RG membership

- The way that members resource RG is a microcosm of the movement. The more RG succeeds in getting members to boldly move membership and redistribution commitments early, the more movements benefit.
- When we use membership and redistribution pledge asks as a base-building tool, they strengthen chapter capacity and help reach local partner fundraising goals.
- Local resource mobilization partnerships are powerful and move hundreds of thousands of dollars, if not millions, to local campaign partners! RG infrastructure continues to support this, and RG leaders and members are funding crucial movement work and showing up as transformational co-conspirators.
- The reported wealth of 2025 redistribution pledge signers is over \$2.15 billion. Because only 25% of RG's dues-paying members signed the RP in 2025, we know this number is under-reported and, in actuality, much higher. 2025 RP signers pledged to resource movements last year with more than \$73 million to build the world to come, but know this is also a big undercount.

WE SHIFTED THE NARRATIVE...

Business Insider

BUSINESS INSIDER



Fromm Studio for BI

Downwardly mobile

Inside a retreat for billionaire heirs looking to give away their money

♥️ 💬 📄 ⋮


Seven Days

SEVEN DAYS Donate

Young, Progressive Vermonters Are Giving Away Inherited Money

With money to spare, young wealthy Vermonters are investing in local efforts through Resource Generation — a national nonprofit with a chapter in Burlington.

by Rachel Hellman
April 2, 2025




♥️ 💬 📄 ⋮

Fortune

FORTUNE Subscribe for \$1

SUCCESS • GEN Z

Ultra wealthy Gen Zers are giving away the millions of dollars they've inherited—Meet the money coaches helping them



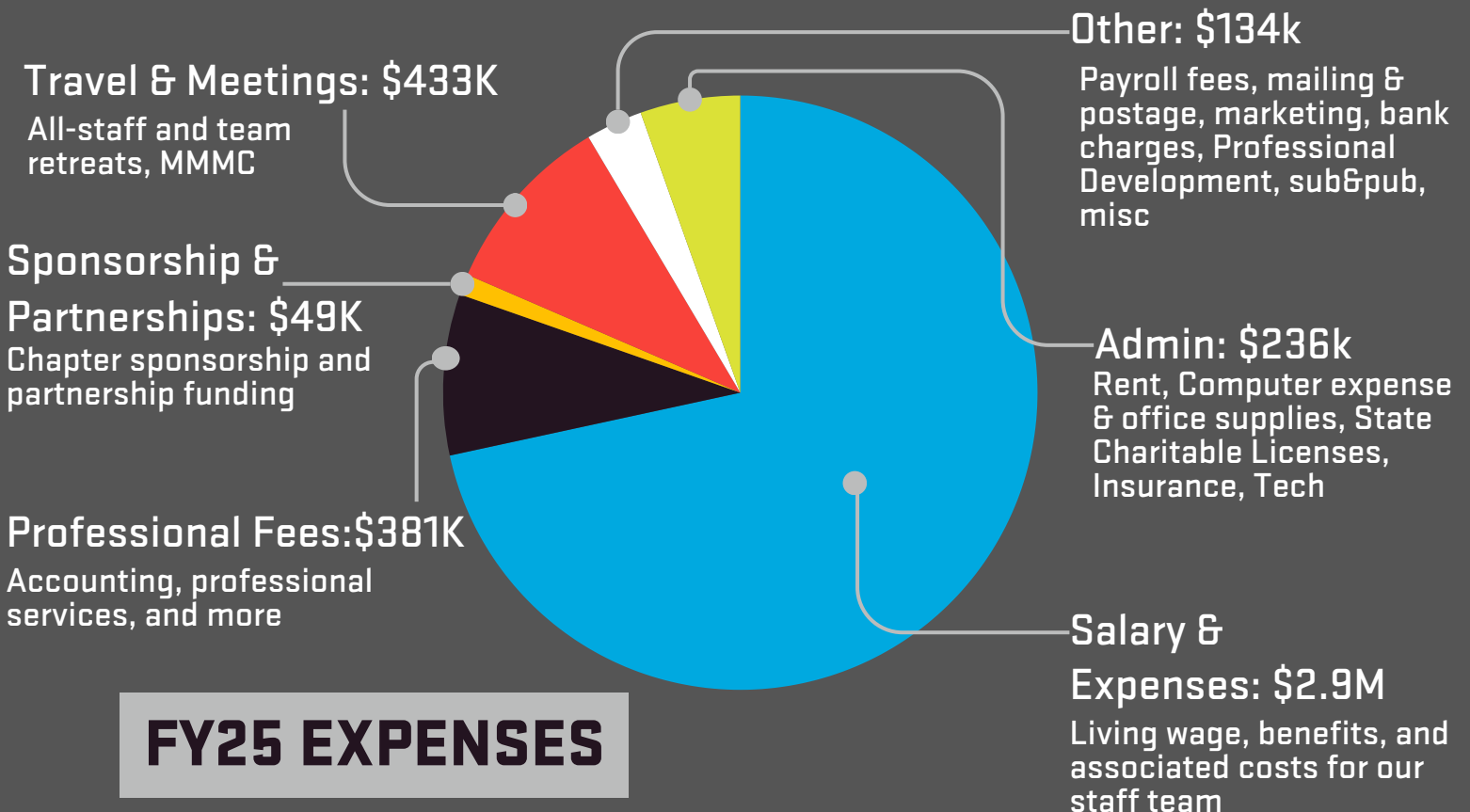
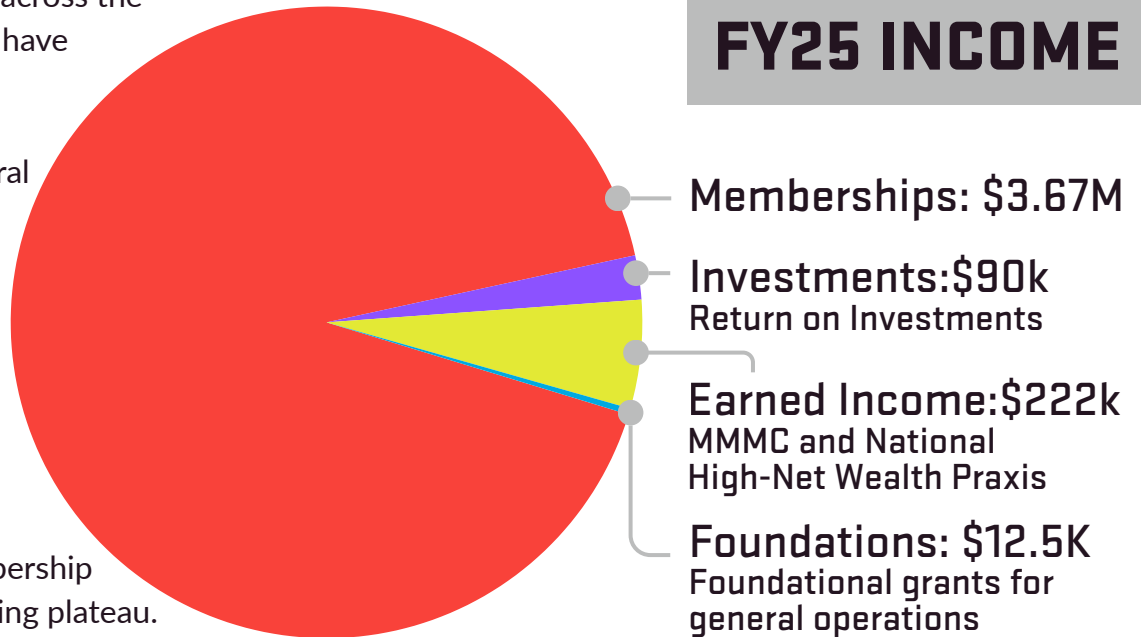
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WE CONTINUED TO INVEST IN ORGANIZATIONAL SUSTAINABILITY & TRANSFORMATION...

- Admin and Operations Updates
 - Conducted an internal staff policy & procedure review and training for staff
 - Entered into a new values-aligned bookkeeping relationship with the NY-based co-op, Wholehearted Bookkeeping
 - Moved our retirement to a more values-aligned partner in Just Futures
 - Moved Benefits Administration to TakBenefits for more holistic and employee-centered services
 - Updated Internal Fiscal Controls
 - Board administration functions streamlined through staff collaboration
- Staffing Updates
 - Katie was promoted to COLD Director
 - Nicole was promoted to Senior Regional Organizer
 - Welcomed new staff members across the team:
 - 3 new regional organizers: Fotima, Emily, and Peatmoss
 - Program Director: anees
 - Membership Program Manager: Amrit
 - High Net Wealth Program Manager: Meg

BUDGET SUMMARY

In 2025, RG and many of our partners across the movement landscape navigated some of the largest financial gaps in our organizations' histories. We know the movement needs RG to give all of us an actual shot at getting beyond this funding crisis. Our base funds progressive organizations across the movement landscape and have redistributed more than a hundred million dollars annually for the past several years. We know there is enough money in our base to sustain RG now and in the long term, and we are committed to continuing to bring a strong strategy to our fundraising work and transparency to our membership to move beyond this funding plateau.



GET INVOLVED TODAY

<https://resourcegeneration.org/join-rg/>