



**RESOURCE GENERATION
2021 ANNUAL REPORT**

LETTER FROM THE EXECUTIVE DIRECTOR

In my first introduction to our annual report as Executive Director, I can't help but think about where we were as an organization in 2015, when I joined staff.

We didn't yet have national campaign partners. We weren't yet tracking how much money we were moving to movements. We were 12 staff and under 400 members, and were just becoming our own 501c3 organization after 17 years of being fiscally sponsored.

Reading over this report, I am blown away by the power we've built and all the ways we are building toward a world where wealth, land and power are shared.

We're doing it y'all.

We're also entering a new stage of our organizational story, with new questions, and new possibilities.

As we're in the midst of strategic planning, members, staff, and board are grappling with what the movement needs us to do now, and what we need of each other. I can't yet point to what the future holds, and ask you to help shape that inspiring vision.

What I can do is invite you to think about all that we've accomplished, and what becomes possible from where we are now. What becomes possible now that we have over 1100 members moving over \$100M, now that we are three years into partnership with the Movement for Black Lives (M4BL) and Center for Popular Democracy (CPD), and now that we've relaunched our national member-leadership body and are investing in the sustainability of our staff?

I hope that where that leads you is excitement and curiosity for what's ahead, and pride and gratitude for where we are now.

Excited and Grateful,

Yahya Alazrak
Executive Director

HIGH- LIGHTS FROM OUR WORK

WE MOBILIZED PEOPLE

1155 DUES-PAYING MEMBERS

332 NEW MEMBERS

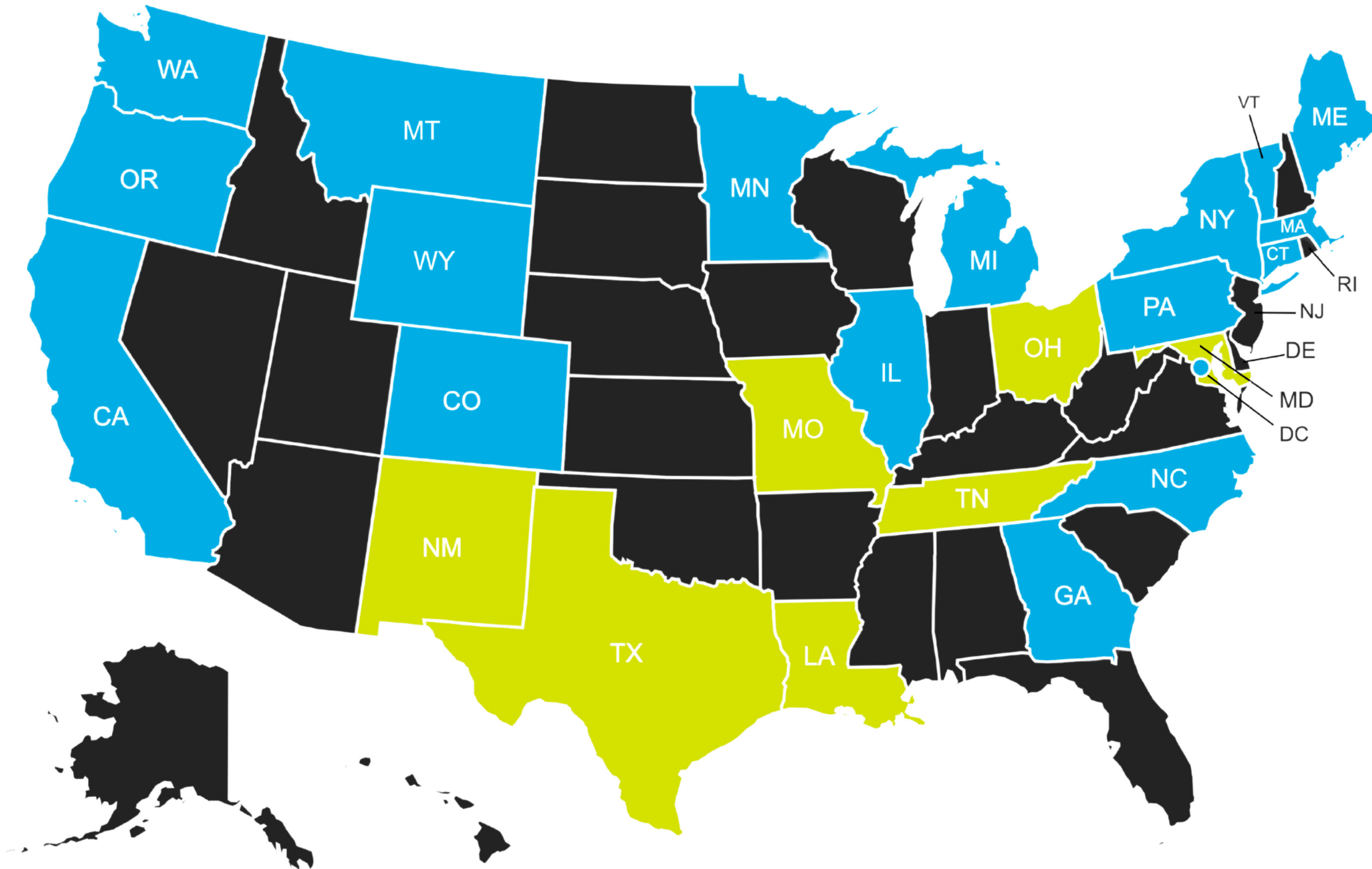
75% RENEWAL RATE (HIGHEST EVER)

18 OFFICIAL CHAPTERS

9 EMERGING CHAPTERS

5 NEW STUDENT FELLOWS ORGANIZING ON
COLLEGE CAMPUSES ACROSS THE COUNTRY

WE ARE NATIONAL



CURRENT CHAPTERS:

ATLANTA, GA
BAY AREA, CA
BOSTON, MA
CHICAGO, IL
COLORADO
CONNECTICUT
WASHINGTON, D.C.
LOS ANGELES, CA
MAINE
NEW YORK CITY, NY
NORTH CAROLINA
PHILADELPHIA, PA
PORTLAND, OR
SEATTLE, WA
TWIN CITIES, MN
VERMONT
WESTERN MA

EMERGENT CHAPTERS:

BALTIMORE, MD
PITTSBURGH, PA
OHIO
ST. LOUIS, MO
ASHEVILLE, NC
AUSTIN, TX
NASHVILLE, TN
NEW MEXICO

147

**PARTICIPANTS FOR
OUR 2 VIRTUAL
RETREATS, MAKE
MONEY MAKE CHANGE,
AND TRANSFORMING
PHILANTHROPY**

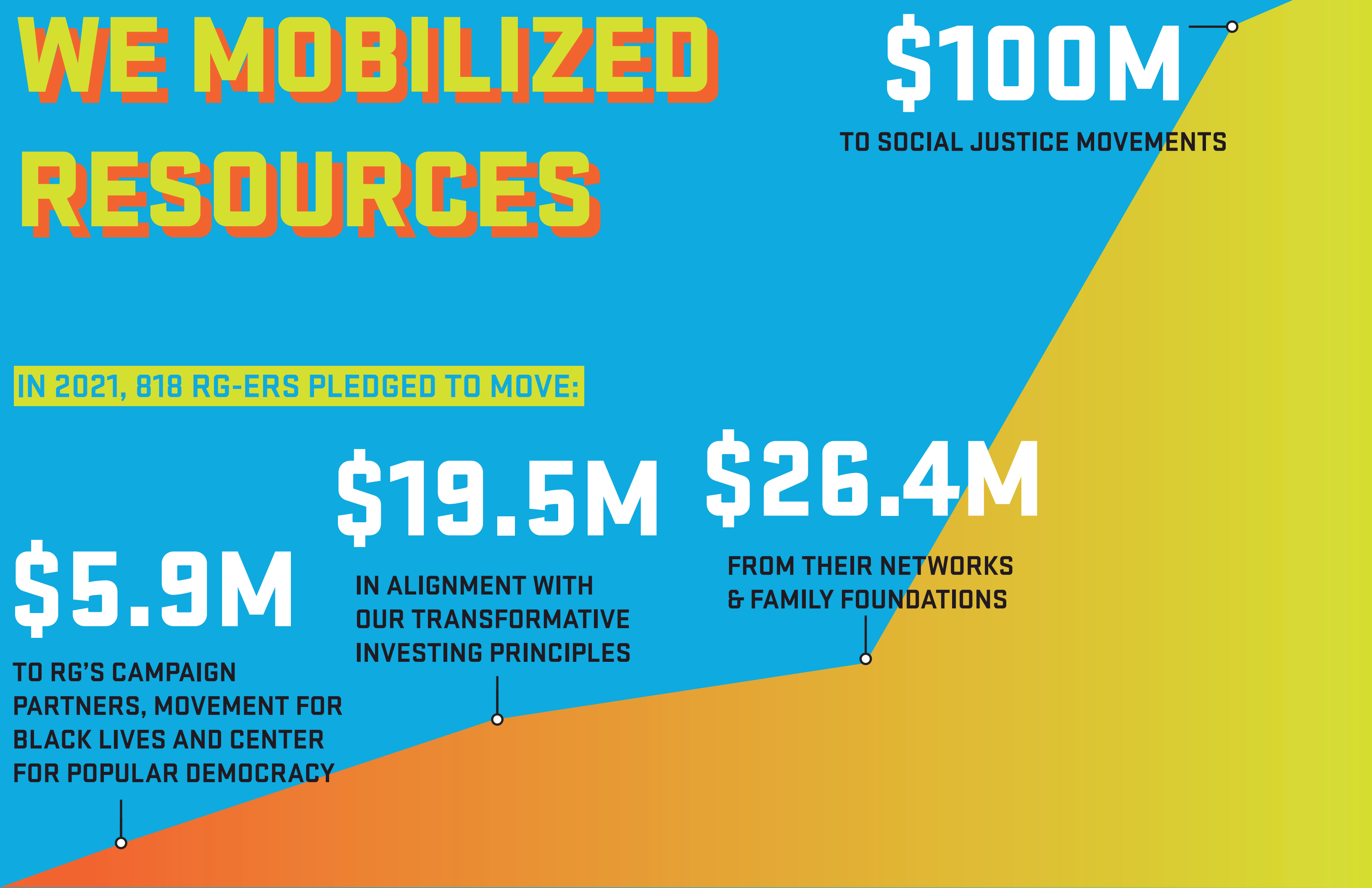
110

**PARTICIPANTS DURING
OUR SECOND NATIONAL
VIRTUAL PRAXIS GROUP**

OVER 2,000

**WEBINAR ATTENDEES FOR TOPICS LIKE
OUR TRANSFORMATIVE INVESTMENT
PRINCIPLES, ZIONISM AND
PHILANTHROPY, AND MUCH MORE**

**WE
DEVELOPED
LEADERSHIP
AND SKILLS**



WE MOBILIZED RESOURCES

\$100M

TO SOCIAL JUSTICE MOVEMENTS

IN 2021, 818 RG-ERS PLEDGED TO MOVE:

\$5.9M

TO RG'S CAMPAIGN
PARTNERS, MOVEMENT FOR
BLACK LIVES AND CENTER
FOR POPULAR DEMOCRACY

\$19.5M

IN ALIGNMENT WITH
OUR TRANSFORMATIVE
INVESTING PRINCIPLES

\$26.4M

FROM THEIR NETWORKS
& FAMILY FOUNDATIONS

56%

**THE MAJORITY OF
REDISTRIBUTION PLEDGE
SIGNERS “SAY NO TO MAKING
WEALTH OFF OF WEALTH.”**

**WHICH MEANS THEY GIVE 7% OR MORE
OF THEIR TOTAL ASSETS ANNUALLY.**

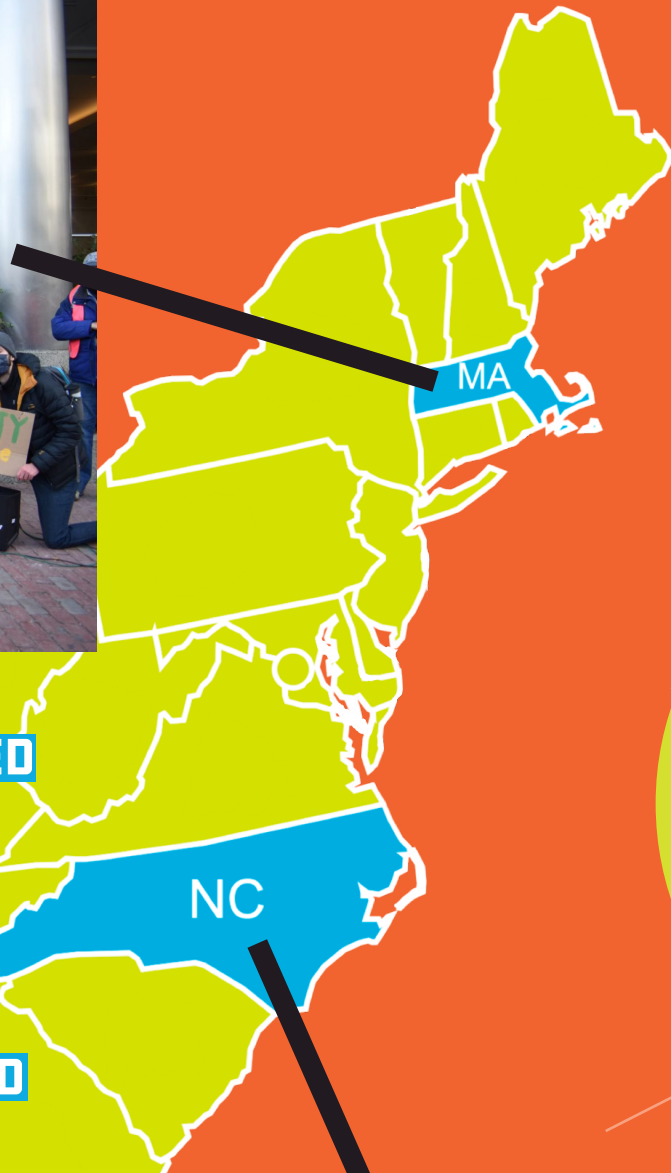
7 3 %

**FOR
LONG-TERM
PLEDGERS,
(THREE YEARS
OR MORE) THIS
NUMBER GOES
UP TO**





RG BOSTON AND RG NC TRIANGLE PLAYED CRITICAL ROLES IN RELAUNCHING THE UNMASKING FIDELITY CAMPAIGN THROUGH ORGANIZING HUNDREDS OF ACCOUNT HOLDERS, HOSTING ACTIONS AND POLITICAL EDUCATION EVENTS, AND PROVIDING SUPPORT IN DEVELOPING CAMPAIGN DEMANDS.



RG NYC SUPPORTED CPD PARTNERS MAKE THE ROAD NY AND NEW YORK COMMUNITIES FOR CHANGE, AND THE #FUNDEXCLUDEDWORKERS COALITION, IN WINNING \$2.1 BILLION FOR EXCLUDED WORKERS, AND THEN RESOURCING EFFORTS TO MAKE THE FUND ACCESSIBLE.

RG ATLANTA WORKED WITH SONG POWER AND #WETHEPLUGTHO TO MOVE \$\$\$ TO PEOPLE EXPERIENCING UTILITY INSECURITY WHILE BRINGING THEM INTO MOVEMENT AND POWER-BUILDING THROUGH POLITICAL EDUCATION.

WE LEVERAGED POWER

WE SHIFTED



Illustration by Pablo Iglesias/YES! Magazine

Helping the Rich Let Go

A new generation of wealth advisers helps wealthy people give away their money instead of hoard it.

Why you can trust us

BY CHUCK COLLINS

5 MIN READ

AUG 10, 2021



Social Justice Donors Double Down in Face of Growing Wealth Inequality



Steve Dubb
April 21, 2021



The New Rules of Old Money

Philanthropy used to be all about black-tie galas and dedicated wings. But the scions of some of America's richest families are now partnering with progressive organizations to democratize generational wealth and put their money where the movement is.

BY NANCY JO SALES AND IMAGES BY PABLO DELCAN; ILLUSTRATED BY JUSTIN METZ
/ OCT 7, 2021

BAZAAR

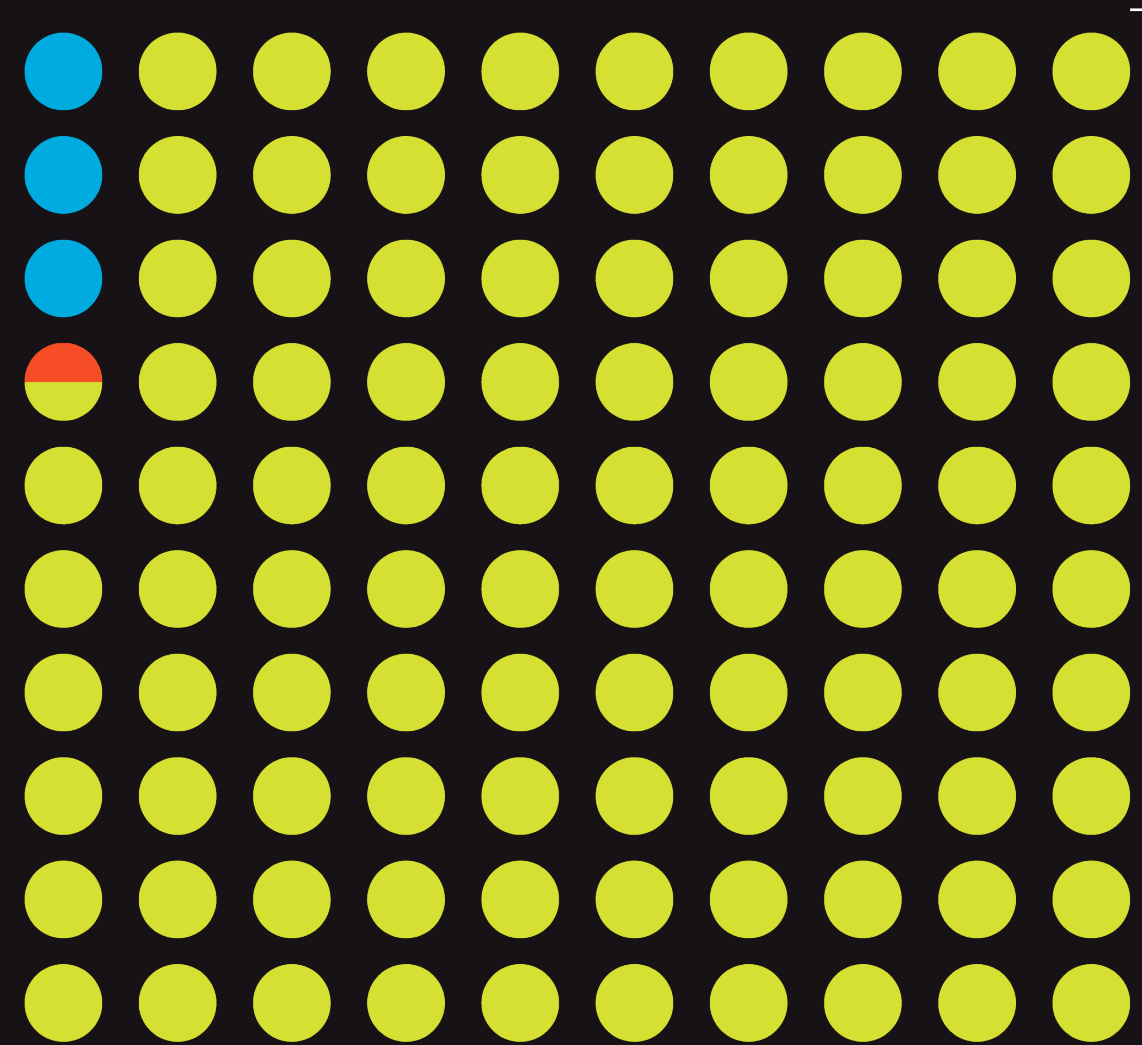
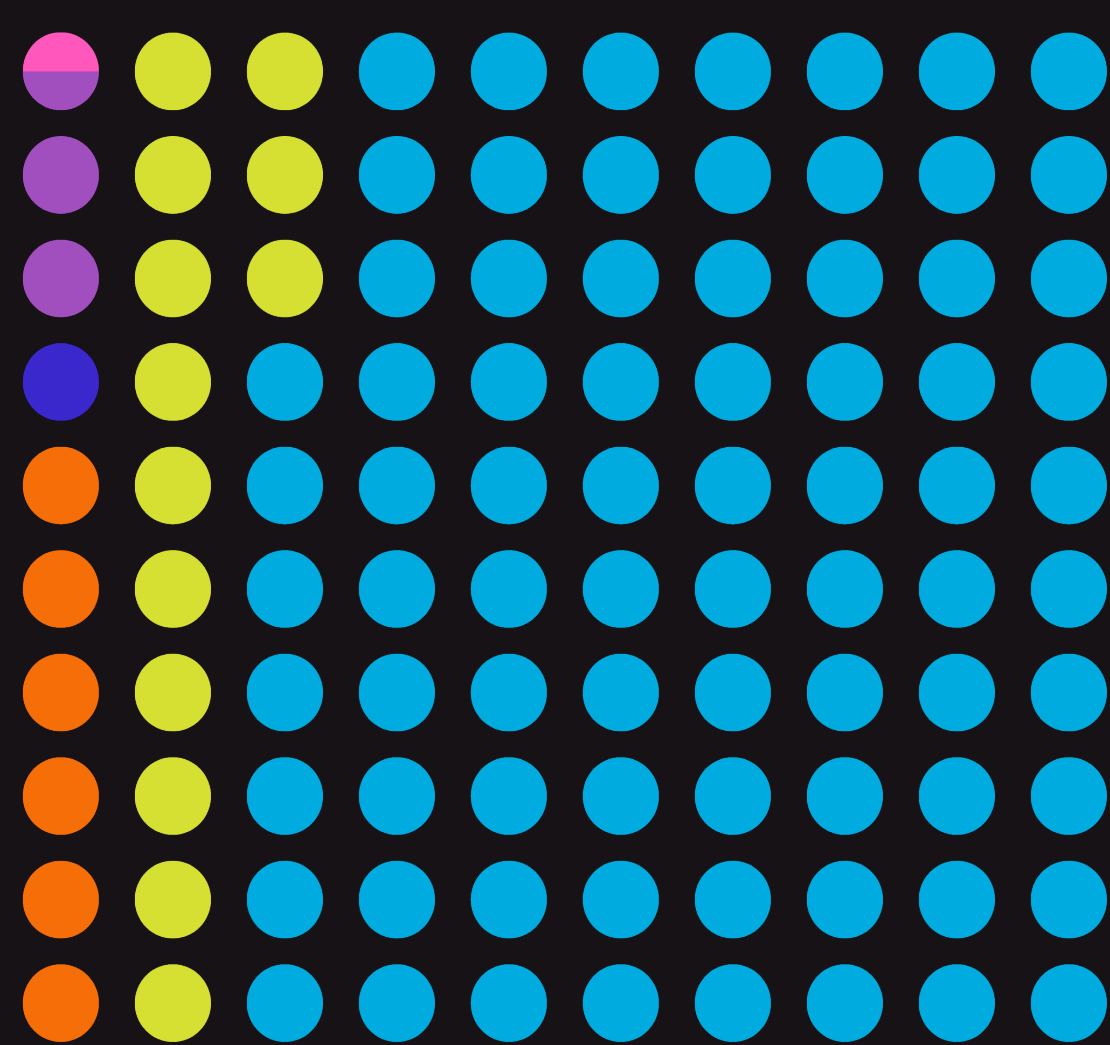


THE NARRATIVE

- Members, staff, & board engaged in important conflict transformation work at national and local levels, and practiced living more deeply into our values around anti-classism, anti-racism, and transformative justice
- We relaunched our national member council, including large chapter, medium chapter, and small, emerging, & at-large gathering formations
- Made the 32-hour work week permanent for our staff and continued to expand our benefits package, including an opt-in stipend to cover expenses such as therapy, mental health support, healing modalities, caregiving needs, and household expenses during the covid-19 pandemic.

**WE INVESTED IN
ORGANIZATIONAL
SUSTAINABILITY &
TRANSFORMATION**

BREAKDOWN OF FY21 FINANCIALS



97%
MEMBER-
FUNDED
IN 2021

FY21 EXPENSES: \$3,150,558.54



ADMIN: \$188,930.78



MISCELLANEOUS: \$73,741.44



PROFESSIONAL FEES: \$404,516.37
(EXTERNAL CONTRACTS)



SALARY & EXPENSES: \$2,338,465.41
(LIVING WAGE & BENEFITS)



SPONSORSHIP & PARTNERSHIPS: \$21,030.00



TRAVEL & MEETINGS: \$29,928.12

FY21 INCOME: \$3,272,970.60



EARNED INCOME: \$96,258.04



FOUNDATIONS: \$22,900



INVESTMENTS: -\$1,309.22



MEMBERSHIPS: \$3,176,770.63

FY21 NET-INCOME: \$122,412.06

GET INVOLVED

SIGN UP FOR OUR EMAILS

BECOME A MEMBER

SIGN RG'S REDISTRIBUTION PLEDGE



MEMBERSHIP BENEFITS & ACCOUNTABILITIES:

RG CONSTITUENT & ALUMNI MEMBERS COMMIT TO:

- **Transform and grow:** Engage in ongoing political education, relationship-building, and personal growth (including around anti-classism and anti-racism)
- **Boldly resource movements:** Sign the RG Redistribution Pledge annually and follow through on those commitments
- **Take collective action:** Participate with RG in issue-based campaigns with national and local partners to transform structural conditions
- **Invest in RG:** Pay annual dues to RG (5% of overall giving) to co-create a thriving organization that pays a living wage to an awesome cross-class, multiracial staff team
- **Uphold RG Mission, Vision, & Values,** including RG conflict guidelines and code of conduct

RG MEMBER BENEFITS (FOR ADVOCATE, ALUMNI, AND CONSTITUENT MEMBERS) INCLUDE:

- Access to our member Slack and all-member calls
- Discounts on conferences and retreats
- Eligibility for serving on our National Member Council (Constituent members) or Board (Advocate and Alumni members)
- Occasional swag mailings
- Be a part of ending wealth inequality in our lifetimes

READY TO JOIN 1,200 OTHER
YOUNG PEOPLE WITH
WEALTH/CLASS PRIVILEGE
WHO GIVE A DAMN ABOUT
SOCIAL JUSTICE?
[RESOURCEGENERATION.ORG](https://resourcegeneration.org)

