

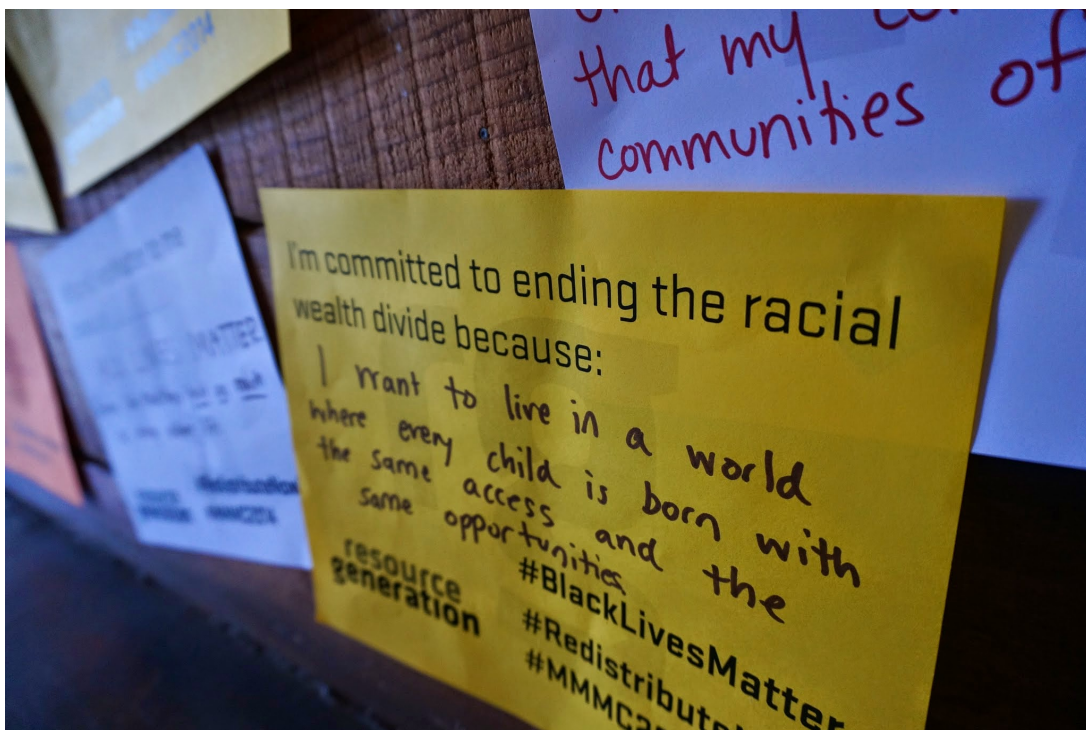
## It Starts Today\*!

### Young People Investing in a Future Free of Racism

A Resource Generation Campaign to Support Black-Led Organizing for Black Liberation

**Resource Generation** envisions a world in which all communities are powerful, healthy, and living in alignment with the planet. A world that is racially and economically just in which wealth, land and power are shared.

\*This is a play on “It stops today,” a statement made by Eric Garner, moments before his death that has since become a hashtag and rallying cry across the United States. [http://www.nytimes.com/interactive/2014/12/03/us/2014-12-03-garner-video.html?\\_r=0](http://www.nytimes.com/interactive/2014/12/03/us/2014-12-03-garner-video.html?_r=0)



As RG, we are responding to the call to action by young Black leaders who are leading the Movement for Black Lives\*\*.

**We know that race is deeply intertwined with class and wealth**, and that the history of wealth inequality and accumulation is a history of institutionalized racism. We recognize white supremacy as a tool of social control used for centuries by the ruling elite, to keep wealth in the hands of a few. To make positive changes to our economic system, we need to work for racial justice and end racism.

At this moment of incredible movement organizing to end anti-Black racism and state violence, we are calling on our community to stretch, to give above and beyond what we already do to support this spark to spread.

Join the 75+ RG members who have been throwing down and showing up for this movement since August, 2014. RG members, staff, and board call upon the RG community to move \$1 million to Black-led organizing for Black liberation by May 20th, 2015 – what would have been Michael Brown's 19th birthday.

\*\*This is an overarching term for groups organizing around the U.S. who are inspired by the #BlackLivesMatter meme and who may or may not be affiliated with the #BlackLivesMatter political project led by Patrisse Cullors, Alicia Garza, Opal Tometi

**We take action guided by the following principles:**

- **We hold** that all of our liberation is bound to ending state and state-sanctioned violence and racism. We are energized and impacted by this movement for all Black lives to be valued, loved, and supported to thrive.
- **We hold** that all of our liberation is bound to ending state and state-sanctioned violence and racism. We are energized and impacted by this movement for all Black lives to be valued, loved, and supported to thrive.
- **We understand** the historic connection between racialized violence and wealth accumulation and that as young wealthy people we have a responsibility to speak and act.
- **We know** that anti-Black racism manifests not only in multiple forms of state violence, but also in the growing racial wealth divide and in the systemic under-resourcing of Black-led organizing efforts.
- **We believe** moving money to Black-led organizing for Black liberation efforts across the U.S. is essential as we work in community to transform economic systems that dehumanize all of us.

**At RG, we pledge** to contribute to this movement not only with our personal dollars, but also by:

- **organizing** our family and friends to contribute to this \$1 million goal of funding Black-led organizing for Black liberation work by May 20, 2015 (Michael Brown's birthday);
- **investing** in a future without racism by making long-term financial commitments to support Black-led organizing efforts in our own communities and across the nation;
- **learning** about the historical and current manifestations of anti-Black racism;
- **showing up** with our bodies, spirits and voices to support Black-led efforts to fight for racial justice;
- **seeding** and growing conversations with our families and friends about racism and racial justice;
- **Signing** on to the national demands put forward by Ferguson Action;
- **building** relationships with Black organizers and community leaders; and
- **taking** risks all along the way - building a future without racism requires imagining and experimenting with new ways of being and acting.

**Join us in being part of a community that shows up when called to act** by letting us know how you have been throwing down, and showing up.