

Frequently Asked Questions

What do we mean by Black-led organizing for Black liberation?



How are we doing this?

We have pledged to move \$1 million to support Black-led organizing for Black liberation work (along with the other goals listed above).

Between October-December 2014, the community collectively gave over \$200,000 to support frontline organizing efforts in Ferguson, Missouri. Since then, we've collectively given or pledged over \$600,000 more to Black-led, Black liberation organizing around the US.

We have already raised and moved over \$200,000 from individuals in this network to support frontline organizing efforts in Ferguson, Missouri during October-December 2014.

Two chapters of Resource Generation are establishing pooled funds in partnership with social justice foundations in their cities (Philadelphia and New York) as one way to support local organizing efforts for Black liberation. Other chapters may follow!

Many other local chapters are hosting events to support and challenge members to contribute to this campaign.

In early April, we created a Partial Map of Black-Led Black Liberation Organizing. We created this map and list by consulting with over a dozen Black organizers in our network to (1) first, develop criteria of

what Black-led organizing for Black liberation is, and (2) develop a list of actual projects and organizations around the country that fit this criteria. We currently have over 170 groups on the list!

Individual members of Resource Generation are applying this lens to their existing giving plans.

If you have already challenged yourself to give more to help turn the tide in this moment of uprising against anti-black racism and state violence, please fill out our simple tracking form, so that we can track how we are progressing to meet our collective \$1 million goal! If you organize or fundraise your friends and family to give as part of this campaign, please make sure that's captured in the giving tracker as well.

Why is this campaign focusing on Black-led organizing for Black liberation?

We believe in funding Black-led organizing for Black liberation not only because of how Black people disproportionately experience state-sanctioned violence, but **because Black organizing efforts are historically underfunded.**

This is not at the exclusion of allying with and financially supporting other organizing efforts; it is crucial that we are also supporting the growth and flourishing of all community organizing and work for social justice.

Rather, it is in line with the belief that the specific history and reality of anti-Black racism needs to be paid additional attention to and further centered in all work for racial and social justice.

What is Resource Generation's long-term commitment to support Black-led organizing for Black liberation?

This campaign is an experimental, immediate response to the call for action and is an effort to capitalize on the energy in the movement right now. As a part of RG's long-term commitment to racial, economic, and social justice, what we learn from this campaign will be integrated into our strategy and tactics for our long-term systemic change work. As one of our core tenants of donor organizing has always been, with this and any other giving, a sustained commitment to the work is integral to its success.

This campaign is led by Resource Generation members. Strategy Team: Chad Jones, Nakisha Lewis, Jessie Spector, and Jen Willsea. Organizing Team: Lily Andrews, Willa Conway, Jackson Koepfel, bex kolins, Abe Lateiner, Erica McDowell, and Jason Rodney.

Got questions about this campaign? Please email supportblackliberation@resourcegeneration.org.

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